

2019 VCD Practicum Opportunity

Description:

Onetwosix is a team of designers and fabricators with an unwavering ambition to create products without functional or aesthetic compromise. We work with clients who believe in the fundamental value of good design as much as we do. Our approach is human centered and through our experiences we have learned that hands on prototyping is key to creating a great product.

We are currently seeking a highly motivated, positive, and passionate individual to join our team as a practicum student in the role of a Visual Communication Design Intern. This individual must be able to use the mindset of a visual communication designer to help aid in developing the Onetwosix Design brand through a variety of web based and print mediums. The activities of the individual will extend to Onetwosix Design's Loop Phone Booth brand as well as working to add value to current and future client projects.

The candidate must have experience with both digital and print based communication design and be able to work both independently and as part of a team in a fast-paced environment. This role will involve a variety of tasks including: web design, photography & video, copy writing and social media posting, graphic design (client logos, illustrations, graphics, brochures, etc.), and may include projects ranging from wayfinding, tradeshow design, packaging design, and exhibit design. We do not expect the student to be an expert, but to approach each with a positive mindset, willingness to take risks, and an appetite for learning. A successful candidate must be able to adapt quickly and apply critical thinking to create results that surpass expectations. The candidate will work directly under two senior designers and collaboratively with sales, marketing, and fabrication departments.



Essential Responsibilities:

- Document Onetwosix Design work using photography and video.
- Document client work
- Work with a team to create client videos and campaigns
- Work with a team to create effective marketing materials for Onetwosix Design, Loop Phone Booths, and for other clients through a variety of print and digital media including social media.
- Work with a team to maintain the Onetwosix Design website
- Use visual communication design to effectively communicate design intent both internally for Onetwosix as well as for external clients.

Desired Education / Skills:

- Working towards a degree or certificate in Visual Communication Design (senior level students preferred)
- Excellence in Adobe Creative Studio
- Experience in web design
- Experience in studio photography

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- Experience in video
- Experience working with clients
- Interest in product design
- Must have an unwavering passion for design, belief in pushing boundaries, and a create anything attitude.

Job Type:

Practicum with the goal of a transition to a full time position following graduation. Number of hours per week TBD (based on student availability).

Benefits:

N/A - Competitive health benefits for full time employees

Job Location:

Edmonton, AB

Compensation:

This is a paid internship. Wage is based on skill set and any prior relevant work experience.

We are more than happy to work with you should this experience be put toward a practicum credit.

Start Date:

This position begins September 2019.

To Apply:

Reach out and let us know who you are by contacting us at info@onetwosix.co, please include a resume and portfolio of recent work.



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