

2021 VCD Practicum Opportunity

Description:

Onetwosix is a team of designers and fabricators with an unwavering ambition to create products without functional or aesthetic compromise. We work with clients who fundamentally believe in the value of good design as much as we do. Our approach is human centered and through our experiences we have learned that hands on prototyping is key to creating a great product.

We are currently seeking a highly motivated, positive, and passionate individual to join our team as a practicum student in the role of a Visual Communication Design Intern. This individual must be able to use the mindset of a visual communication designer to help aid in developing the Onetwosix Design brand of innovative workplace furniture called Loop through a variety of web based and print mediums.

The candidate must have experience with both digital and print based communication design and be able to work both independently and as part of a team in a fast-paced environment. This role will involve a variety of tasks including: web design, photography & video, graphic design for both digital and print, and execution of highly engaging visual content based on existing brand voice, guidelines, and senior direction. We do not expect the student to be an expert, but to approach each with a positive mindset, willingness to take risks, and an appetite for learning. A successful candidate must be able to adapt quickly and apply critical thinking to create results that surpass expectations. The candidate will work directly under two senior designers and collaboratively with sales, marketing, and fabrication departments.



Essential Responsibilities:

- Create highly engaging visual content for Loop Phone Booths
- Execute on direction from marketing department and ensure all visual content aligns with existing brand purpose. These campaigns will include email marketing, social media, organic search, print, presentation formatting, etc.
- Work with a team to create client videos and campaigns
- Work with a team to maintain the Onetwosix Design and Loop Phone Booths websites.
- Use visual communication design to effectively communicate design intent both internally for Onetwosix as well as for external clients.

Desired Education / Skills:

- Working towards a degree or certificate in Visual Communication Design (senior level students preferred)
- Excellence in Adobe Creative Studio including Photoshop, Illustrator, InDesign, and After Effects
- Experience in web design
- Experience in studio photography
- Experience in video

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- Experience working with clients
- Interest in product design
- Must have an unwavering passion for design, belief in pushing boundaries, and a create anything attitude.

Job Type:

Practicum with the goal of a transition to a full time position following graduation. Number of hours per week TBD (based on student availability).

Benefits:

N/A - Competitive health benefits for full time employees

Job Location:

Edmonton, AB

Compensation:

This is a paid internship. Wage is based on skill set and any prior relevant work experience.



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